

JEREMIAH POINTER

GRAPHIC DESIGNER + CREATIVE RESOURCE MANAGER



CONTACT

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PROFILE

I'm a Chicago-based graphic designer and creative resource manager, blending my love for simple and clean design with modern and unexpected twists. I like to find balance between professional and fun, traditional and contemporary, and functionality and aesthetics. I enjoy working in both corporate and agency atmospheres.

As a creative resources manager, I am a certified scrum master and fluent in agile methodology. I directly manage process and workflow and have a passion for bridging the gap between creatives and stakeholders.

Along with my diverse toolkit of skills, I am experienced in digital and print design, motion graphics, UX design, event and environmental graphics, email and direct mail marketing, workflow and project management — any and all parts of the creative process. I learn fast and can lead the charge when necessary. Friends and teammates would say I'm thoughtful and supportive.

Full-time music lover, playlist curator, and cat wrangler. Part-time weekend warrior and self-taught "handyman." Experienced Dungeons & Dragons player. Average kickballer.



EXPERIENCE

JPMORGAN CHASE Chicago, IL
SENIOR DESIGNER/CREATIVE RESOURCE MANAGER 2020 - Current
GRAPHIC DESIGNER 2017 - 2020

Concepted and executed marketing pieces for internal clients spanning multiple lines of business and brands, both nationally and internationally. Partnered with writers, art directors, creative directors, strategists and stakeholders to create engaging deliverables across various platforms: web, social media, print, direct mail, email, presentations, events and motion graphics.

Established new creative resource management process that pivoted workflow to creative sprints, allowing the team to self-manage their workstreams, resulting in higher quality and more efficient output. Responsible for reviewing creative briefs, building workflow timelines, assigning team members to projects and leading weekly scrum meetings. Built and maintained scrum and kanban boards, managing resources and calendars to optimize productivity.

Mentored and art directed junior designers and interns, utilizing brand standards and design best practices, leading the team to higher quality design.

DR. GRAPHX Chicago, IL 2011 - 2017
DESIGNER + ACCOUNT MANAGER

Worked with a diverse group of clients directly to create and deliver creative and eye-catching content based on their needs. Responsibilities included layout and design of online and print materials, logo creation, branding, design for business cards, letterhead and invitations, mockup renderings, pre-production file prep and more. Worked hand-in-hand with architecture and design firms to create environmental graphics and wayfinding materials for office buildings, hospitals, restaurants and other spaces. Managed projects from conception to installation and all steps in between, including budgetary and scheduling constraints.

Clients included: Lavazza, Chase, Bacardi, Costco, Gensler, Mars/Wrigley, Shoreline Sightseeing, Heartland Alliance and the Museum of Broadcast Communication



SKILLS

SOFTWARE

- Adobe: Illustrator, Photoshop, InDesign, After Effects
- Figma
- FinalCut Pro
- Microsoft Office

PERSONAL

- Scrum master
- Agile enthusiast
- Strong communicator
- Deadline-driven
- Highly organized



EDUCATION

SCRUMALLIANCE.ORG
CERTIFIED SCRUM MASTER

ROBERT MORRIS UNIVERSITY Chicago, IL
BACHELOR OF APPLIED SCIENCE IN GRAPHIC DESIGN

Dean's List 6 quarters, Artist-In-Residence 2010-2011